# animages award & conference

## 25 and 26 October 2018 in Munich, Germany

DIGITAL PRODUCTION

## A project of DIGITAL PRODUCTION



# introduction

## 3d animation | visual effects | visualization | design

Pirates of the Caribbean, Guardians of the Galaxy Vol. 2, Atomic Blonde, Game of Thrones and the Minions in Despicable Me – these global success stories are just a few examples of the high-end work being done today in **digital media production for film, TV and industry**.

Since 1997, the animago has provided a forum for networking and knowledge sharing among professionals and young talent in the **CGI** sector (**C**omputer **G**enerated Imagery). The animago is also open to everyday film and media enthusiasts and fans of animation and VFX. The event is organised each year by **DIGITAL PRODUCTION**, the German-language magazine focusing on the entire spectrum of digital media production.

Many thanks to our funding partners:



Bavarian Ministry of Economic

- Affairs and Media, Energy and
- Technology



City of Munich

Team of Excellence Culture Munich

# award & competition

Since coming into being over 20 years ago, the animago competition has received and processed a total of roughly 24,000 works submitted by digital artists from almost 90 different nations.

These digital artists are invited to showcase their technical skills alongside their creativity, thematic range and innovative ability.

Each year, roughly 1,000 submissions are screened and evaluated by an independent jury of experts drawn from the fields of film, development, industry and post-production.

For this year's animago 2018, the **submission deadline is 30 June 2018**. The animago AWARD presentation will take place on 25 October 2018 at the Gasteig Centre in Munich.







VATERFREUDEN - FRETTCHEN, ScanlineVFX (Germany)











WATCH DOGS 2, Platige Image, Ubisoft (Poland)



NIKE AIR MAX1 ULTRAFLYKNIT, Aixsponza (Germany)



THE CREW 2 CINEMATIC ANNOUNCEMENT TRAILER, Unit Image, Ubisoft (France)



IN A HEARTBEAT, Ringling College of Art and Design (United States)

### HUAWEI WATCH

TIMELESS DESIGN · SMART WITHIN





TNT - THE PEOPLE NETWORK, Postpanic (The Netherlands)



LOVE IN THE TIME OF ADVERTISING, Wolf & Crow, Obsolete Robot (United States)



RED BULL STRATOS, Aixsponza, Red Bull Mediahouse GmbH (Germany



A GUIDE TO HAPPY, Panoply Creative (Great Britain)







## climachill

## event – the place to be

The animago is where professionals meet fresh young talent, tech experts meet creatives, users meet developers, educators meet industry reps and recruiters meet individuals interested in new jobs and projects.

Visitors to the animago attend first-class presentations and panels and get to experience products and services up close and hands on. The event also features interactive programme elements, raffles, recruiting opportunities, networking and much more.

animago topics cover all disciplines of digital media production, including animation, visual effects, industry visualization, product design, virtual reality & augmented reality, game design, project management, business & technology.

The animago AWARD & CONFERENCE will take place on 25 & 26 October 2018 at the Gasteig Centre in Munich. Tickets\* for students are €58. Regular tickets for professionals are available for €120. \* For all information on tickets, visit our website www.animago.com/tickets/en





# join us

**The animago is the place to be** if you're a decision maker, product developer, sales person, marketing specialist, communication manager or educator working in film, TV, industry or at an agency or advertising company.

The animago gives you the opportunity to showcase your products, developments and services to a digitally savvy, highly creative and future-oriented audience that has high expectations in terms of quality, innovation, lifestyle and design.

The animago provides exclusive presentation and branding opportunities at the event itself as well as on all crossmedia communication channels operated by animago and DIGITAL PRODUCTION.





animago





READ MORE

Projects on 3d animations, stills, usual effects, visualization and design are constructed at the animality appraise conception many and. The definit of

desars, project manal

CONFERENCE

National as well as international experts and

creatives give a deep view into their work.

Technologies, current trends, worldbart &

Sponsor Partners 2018



ou can enter your productions for the animago AWARD 2018. Participation is free of charge. The animago AWARD & CONFERENCE 2018 is planned to be held on Ocobter 25/26, 2018.



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#### animago AWARD 2018 - The next instalment is fast approaching

#### Dear animaco Friends.

The wait is almost event Just eix months aftar last year's animage JWIARD ceremony in September 2017, the international competition is now headed for its next instalment. In Octobe 2018, the animage will be handed out once again in Munich to the most calculat meds in the feid of cloital media production

And new K's up to you gays and gale! As of today, you are efficially invited to send us your free creation work in the realms of 3D ANIMATION, VIDUAL EFFECTS, VIDUALIZATION & DESIGN.

to have until 30 June 2018 to solumit your project(s) for consideration as part of the animago AWARD. Submission is the of charge on our writeste. We wish all of you the best of luck and way you to SIME THE FOLLOWING DATE in your caloridars. Its animage AWARD enromony on 25 October 2018 as part of the 2 day animage AUUSED & CONFERENCE in Municht

#### \*\* Sabrait your projects new!

The animage is organized each year by Germany's leading digital-industry magazine DIOITAL RICOLUCTION. The team of OP is sponsoring the competition again this year, which means that gital artists from all around the globe are once more invited to submit projects for scrutiny by the animago jury of experts in a total of 52 categories

· NEW Dest Feature Film Production (public vote) · NEWF Bast VILLAR/1927 Freductor Best Visual Effects · Best Game Ceremate Best Short Film
Best Advertising Products - Beat Character Best Visualization Best Young Production #3,000 in prize money from DIGITAL PRODUCTION Jury's Prize

# animago

animago Special 2016

The second animago

innovative products & technologies,

NEC

developments & services in the entire field of

tot animation, visual effects, vit 6, A3, design

and more. Walton as well as exhibiton and

PARTICIPATE NOW

animago Homepage DE/EN

animago Special 2016



## company benefits

**Logo presentation** online, print and on location during the event days

**Print ads** in the animago magazine and in one issue of DIGITAL PRODUCTION magazine

**Company advert** (rectangle format 300 x 250 px) and **news article** at the animago website

**Press releases** with your company teaser

**Newsletter branding** as a header/footer placement

**Social media announcements** related to your support

**10 free tickets** to join the animago event including the animago AWARD gala and after show get-together



# exclusive ideas

**Delicious food:** Sponsorship of food & beverage vouchers, coffee, fruit, popcorn, power bars and more

**Toasting the winners:** Champagne or cocktails and music sponsorship for the post-ceremony get-together after the animago AWARD presentation

Special moments: Raffles and prize draws

**Making great memories:** Interactive experiences, creative contests, short interviews or a quick snapshot from the Fotobox

When you organise your own special promotional activity at the animago, it makes for an unforgettable experience for all visitors and guests. We look forward to hearing your cool ideas!







animago MARPA & CONFERENCE



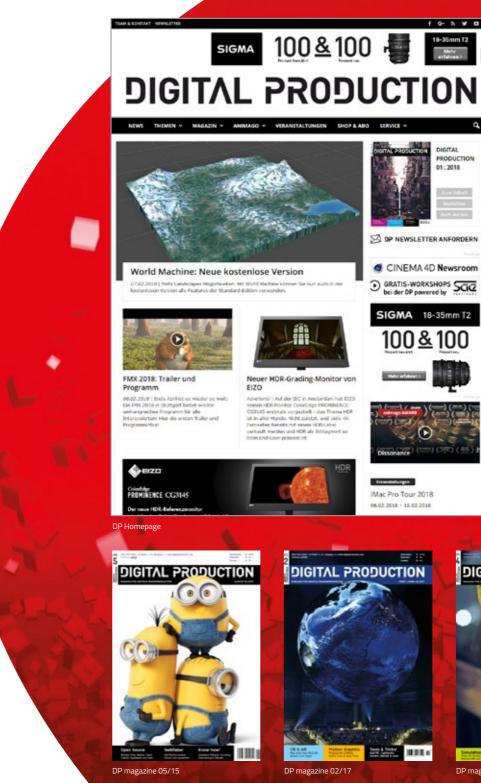
SERVUS Munich ! See you soon !!! #RISE04

# **DP** magazine

DIGITAL PRODUCTION (DP) created the animago over 20 years ago as a way to offer digital artists a platform to showcase their productions and call attention to the high quality of their work among a larger audience and the general public.

DP is a trade magazine that covers the entire spectrum of digital media production. The publication places special focus on the disciplines of post-production, games & interactive media and education.

**Target readers:** DP is aimed at the following groups: executives and digital artists working at studios, professionals active in traditional film production, project managers and creative directors working at agencies and in advertising, professors and educators at universities and training facilities, professional developers in the fields of software/hardware/ plug-ins, students and young talent, but also, finally, the general public film and media enthusiasts









## DIGITAL PRODUCTION



#### sotropix: Clarisse 3.6 Release

las Layout, Lighting, Rendering and Compositing Tool van leatropix bekommt neve Feature

#### SAE-Workshop Ausgabe 01/2018: Der geschenkte Gaul

airfight in DeVinci Resolve 14: Diackmagic err /dee-Editing, Color Grading und Tonbearbeitung i nem Programm, Neu Ist die Audio-Editino-Software aifight, die in die bestehende Grading Suite integrie rurde. Wie gut es Blackmagic gelang die DAW atzar, haben wir getaste

BRANCHEN NEW:



Cinema 4D

a Radiat in 20 M t7 Zeict Ewa



f G+ h y D



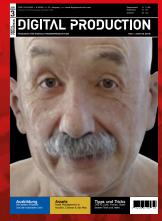


Kyno 1.4: Medienm für Windows!

ment Software enhalt groß+s Up/ und ist danis ab sitzt aur.



DP magazine 04/17



DP magazine 03/18

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#animago2018



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