

animago

AWARD & CONFERENCE

25 and 26 October 2018 in Munich, Germany



A project of
DIGITAL PRODUCTION





introduction

3d animation | visual effects | visualization | design

Pirates of the Caribbean, Guardians of the Galaxy Vol. 2, Atomic Blonde, Game of Thrones and the Minions in Despicable Me – these global success stories are just a few examples of the high-end work being done today in **digital media production for film, TV and industry.**

Since 1997, the animago has provided a forum for networking and knowledge sharing among professionals and young talent in the **CGI** sector (**C**omputer **G**enerated **I**magery). The animago is also open to everyday film and media enthusiasts and fans of animation and VFX. The event is organised each year by **DIGITAL PRODUCTION**, the German-language magazine focusing on the entire spectrum of digital media production.



Many thanks to our funding partners:



Bavarian Ministry of Economic Affairs and Media, Energy and Technology



City of Munich

Team of Excellence Culture Creative Industries Munich

award & competition

Since coming into being over 20 years ago, the animago competition has received and processed a total of roughly 24,000 works submitted by digital artists from almost 90 different nations.

These digital artists are invited to showcase their technical skills alongside their creativity, thematic range and innovative ability.

Each year, roughly 1,000 submissions are screened and evaluated by an independent jury of experts drawn from the fields of film, development, industry and post-production.

For this year's animago 2018, the **submission deadline is 30 June 2018**. The animago AWARD presentation will take place on 25 October 2018 at the Gasteig Centre in Munich.





WATCH DOGS 2, Platige Image, Ubisoft (Poland)



ATOMIC BLONDE, Chimney for Universal Pictures (Germany)



VATERFREUDEN - FRETTCHEN, ScanlineVFX (Germany)



IN A HEARTBEAT, Ringling College of Art and Design (United States)



NIKE AIR MAX1 ULTRAFLYKNIT, Aixsponza (Germany)



THE CREW 2 CINEMATIC ANNOUNCEMENT TRAILER, Unit Image, Ubisoft (France)



DUST MY SHOULDERS OF, Grass Jelly Studios (Taiwan)



HUAWEI WATCH, Glassworks (Great Britain)



TNT - THE PEOPLE NETWORK, Postpanic (The Netherlands)



RED BULL STRATOS, Aixsponza, Red Bull Mediahouse GmbH (Germany)



MERCEDES-BENZ 4MATIC SCHNEEMONSTER, Mackevision Medien Design, Jung von Matt, Limmat (Germany)



A GUIDE TO HAPPY, Panoply Creative (Great Britain)



LOVE IN THE TIME OF ADVERTISING, Wolf & Crow, Obsolete Robot (United States)



LYCRA MOVES YOU, Glassworks (Great Britain)



MR. HUBLOT, Zeilt Productions (Luxembourg)



ADIDAS CLIMACHILL, Glassworks (The Netherlands)

event – the place to be

The animago is where professionals meet fresh young talent, tech experts meet creatives, users meet developers, educators meet industry reps and recruiters meet individuals interested in new jobs and projects.

Visitors to the animago attend first-class presentations and panels and get to experience products and services up close and hands on. The event also features interactive programme elements, raffles, recruiting opportunities, networking and much more.

animago topics cover all disciplines of digital media production, including animation, visual effects, industry visualization, product design, virtual reality & augmented reality, game design, project management, business & technology.

The animago AWARD & CONFERENCE will take place on 25 & 26 October 2018 at the Gasteig Centre in Munich. Tickets* for students are €58. Regular tickets for professionals are available for €120.

* For all information on tickets, visit our website www.animago.com/tickets/en



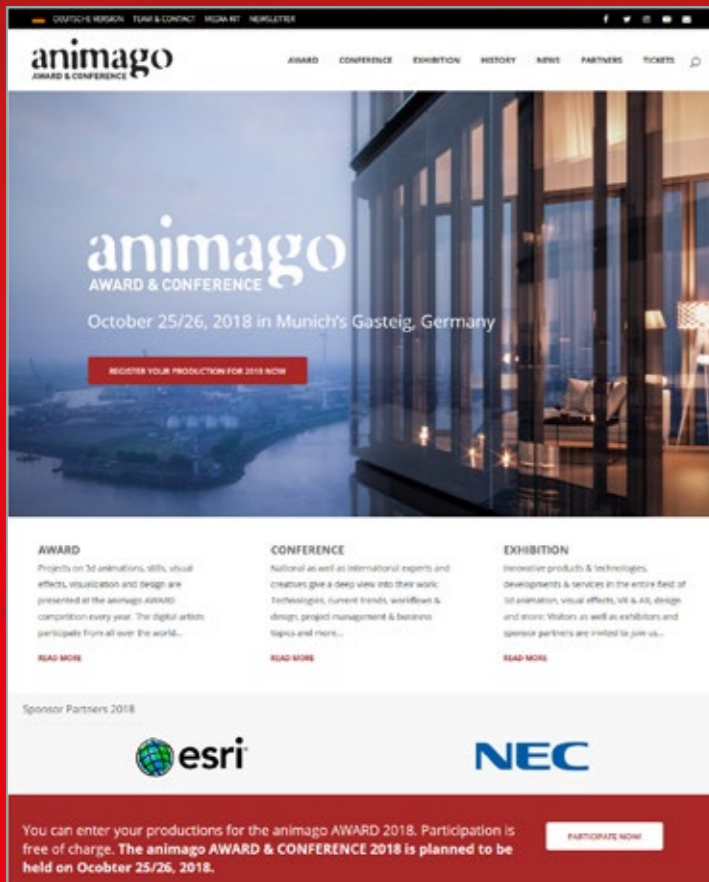
join us

The animago is the place to be if you're a decision maker, product developer, sales person, marketing specialist, communication manager or educator working in film, TV, industry or at an agency or advertising company.

The animago gives you the opportunity to **showcase** your products, developments and services to a digitally savvy, highly creative and future-oriented audience that has high expectations in terms of quality, innovation, lifestyle and design.

The animago provides exclusive presentation and branding opportunities at the event itself as well as on all crossmedia communication channels operated by animago and DIGITAL PRODUCTION.





animago Homepage DE/EN



animago Newsletter DE/EN

company benefits

Logo presentation online, print and on location during the event days

Print ads in the animago magazine and in one issue of DIGITAL PRODUCTION magazine

Company advert (rectangle format 300 x 250 px) and **news article** at the animago website

Press releases with your company teaser

Newsletter branding as a header/footer placement

Social media announcements related to your support

10 free tickets to join the animago event including the animago AWARD gala and after show get-together



animago Special 2016



animago Special 2016



animago Special 2017

exclusive ideas

Delicious food: Sponsorship of food & beverage vouchers, coffee, fruit, popcorn, power bars and more

Toasting the winners: Champagne or cocktails and music sponsorship for the post-ceremony get-together after the animago AWARD presentation

Special moments: Raffles and prize draws

Making great memories: Interactive experiences, creative contests, short interviews or a quick snapshot from the Fotobox

When you organise your own special promotional activity at the animago, it makes for an unforgettable experience for all visitors and guests. We look forward to hearing your cool ideas!

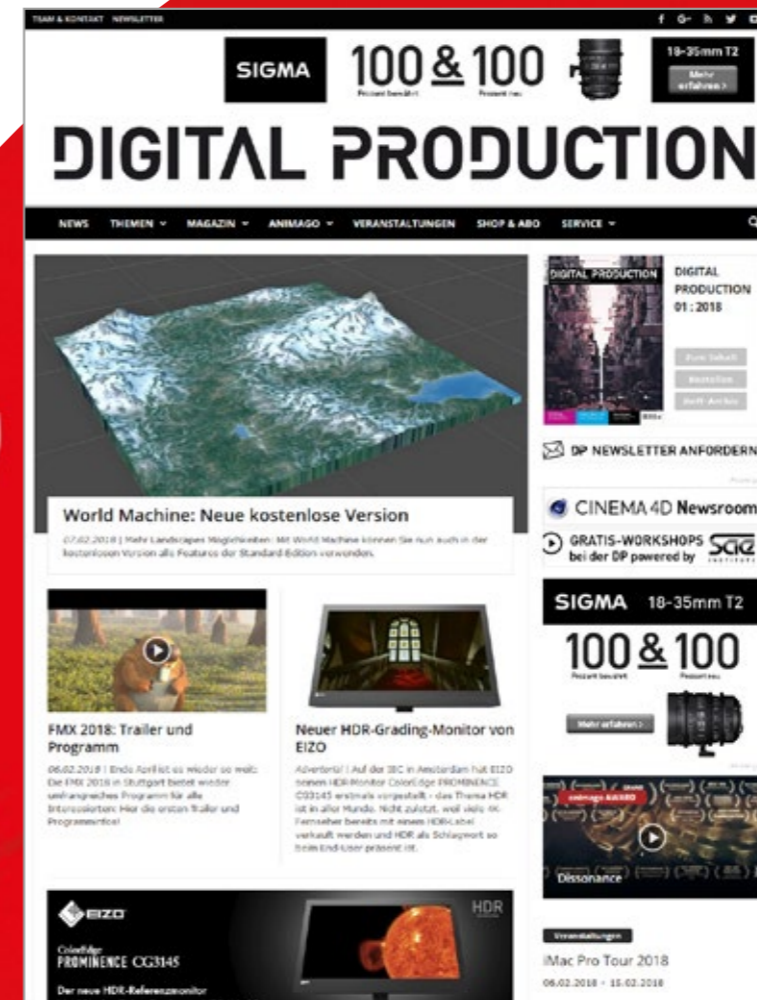


DP magazine

DIGITAL PRODUCTION (DP) created the animago over 20 years ago as a way to offer digital artists a platform to showcase their productions and call attention to the high quality of their work among a larger audience and the general public.

DP is a trade magazine that covers the entire spectrum of digital media production. The publication places special focus on the disciplines of post-production, games & interactive media and education.

Target readers: DP is aimed at the following groups: executives and digital artists working at studios, professionals active in traditional film production, project managers and creative directors working at agencies and in advertising, professors and educators at universities and training facilities, professional developers in the fields of software/hardware/ plug-ins, students and young talent, but also, finally, the general public film and media enthusiasts



DP Homepage



DP Newsletter



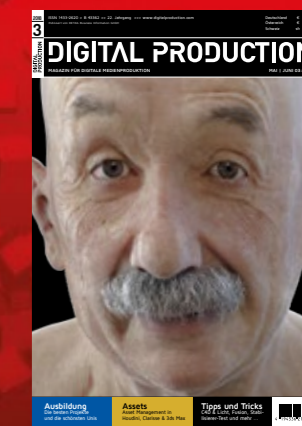
DP magazine 05/15



DP magazine 02/17



DP magazine 04/17



DP magazine 03/18

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Live images © by Ulf Büschleb, Dirk Beichert, Uwe Völkner (Fotoagentur FOX)

#animago2018



www.animago.com